



How To Keep Your Brand Consistent Across Social Media

Brand consistency simply means that the message your brand promotes is the same in every medium. Here's how to keep your brand design consistent across social media.

Use Consistent Colors & Logo On Social Media

Consistent web design and brand design are both crucial components of branding and ones you need to pay attention to. For example, if your brand's color is red, make sure that red shows up everywhere – in the profile picture on Facebook, in the Instagram posts, even on the website itself.

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Achieving Brand Consistency

If you are on the lookout for an efficient and trustworthy web and brand designer, we can help! Simply call 336-684-6505 or visit us at printandwebdesigner.com for more information on our services. Let us help you – starting today!

Consistent Posting Style

Make sure to use a consistent tone and voice across all platforms. If your brand's marketing is typically quirky and witty, you can't adopt a strictly formal tone in some places. If the language of your brand is very simple, make sure to avoid complicated jargon.